

With MAS Heavy Metal you can also add “Buy Now” buttons to static (or dynamic) pages. You can have one or more buy buttons on a page. You can add these to static HTML pages on any site, or even in your email campaigns! Since the buy buttons simply pass the product SKU and quantity, they do not need to originate from the server running MAS.

Adding a single button is very simple. You just link to Make-a-Store.cgi and pass an item (SKU) and quantity (optional). i.e.

```
<a href=http://www.yourname.com/cgi-bin/Make-a-Store.cgi?item=WIDGETX></a>
```

Or, if you wish to pass a quantity:

```
<a href=http://www.yourname.com/cgi-bin/Make-a-Store.cgi?item=WIDGETX?quantity=5></a>
```

Or, you can make a FORM out of it:

```
<form action=http://yourname.com/cgi-bin/Make-a-Store.cgi>
<input type="hidden" name="item" value="WIDGETX">
Enter Qty: <input name="quantity" value="1">
<input type=submit>
</form>
```

You can have as many <form></form> blocks on a page. However, if you’d like to have multiple SKUs targeted by a single “buy now” button you must use the “multiadd” directive.

In this example, we’ll assume you have a “build it yourself” shelving kit where you can select 1 or more components and add them to the cart. You may view this example here: <http://www.make-a-store.com/cgi-bin/demo1/item/Shelf-Kit>

The “multiadd” directive is passed to Make-a-Store.cgi and it tells MAS up to how many item (SKUs) it should look for. The item and quantities start and 1 and count up. The format is n.sku and n.qty. Let’s say you wanted to have three quantity boxes, for widgetA, widgetB, and widgetC. Your form would be as follows:

```
<form action=http://www.yourname.com/cgi-bin/Make-a-Store.cgi>
<input type="hidden" name="multiadd" value="3">
```

```
Widget A <input name="1.qty" value="0">
<input type="hidden" name="1.sku" value="widgetA">
```

```
Widget B <input name="2.qty" value="0">
<input type="hidden" name="2.sku" value="widgetB">
```

```
Widget C <input name="3.qty" value="0">  
<input type="hidden" name="3.sku" value="widgetC">
```

```
<input type="submit">  
</form>
```

Note, just like the example above, this form does not need to be on a page residing on the MAS Heavy Metal server. You can use it on any static (or dynamic) page.